

# CHURCH VISIT QUESTIONNAIRE

## WHAT WOULD A NEW PERSON THINK?

This is a sample questionnaire you can use with Martha Grace Reese's  
*Unbinding the Gospel: Real Life Evangelism.*

Try to see your own church with these questions, but for a fresh eye, ask someone who doesn't know your church to visit and answer these questions

**Evaluators:** Your task, should you decide to accept it, is to help someone else's church evaluate how welcoming they are, with a fresh eye. It's best if you're a stranger to the church.

1. If people ask why you're visiting, just say you're looking at different churches.
2. Imagine what it would be like to attend this church if you had just moved to town.
3. You might even pretend you're shy!
4. Read the survey carefully before you go, but leave it in the car and fill it out LATER!

**Thank you! Your efforts will help us welcome new people more effectively!**

## ABOUT ME

I have attended a church regularly for \_\_\_\_\_ years.

I have been a Christian for \_\_\_\_\_ years.

I normally go to a church \_\_\_\_\_ times a month.

I have attended (for significant time) churches in the following denominations:

My age (circle one):      12-18      19-25      26-32      33-40      41-50  
   51-60      61-70      71-80      81-90      90+

I normally attend (check all that apply)

- \_\_\_\_\_ a traditional worship service  
\_\_\_\_\_ a contemporary worship service  
\_\_\_\_\_ a church with under 100 in my worship service



Up to date?                    1     2     3     4     5

Did it make you want to visit?            1     2     3     4     5

How easy is it to get to the church?        1     2     3     4     5

Name 1 or 2 things this congregation does beautifully to help people who are looking for a church, to get there the first time:

Could you make any suggestions?

## WHEN YOU ARRIVE

(Rate on a scale of 1 to 5, with 1 lowest, 5 the best. Feel free to write in more)

Is the sign easy to read as you drive by?            1     2     3     4     5

Is it easy to park?                    1     2     3     4     5

Did people seem genuinely happy to see you?            1     2     3     4     5

***How many*** people spoke to you on the way into the sanctuary? Want to say more?

Could you find restrooms, coat racks, sanctuary easily?    1     2     3     4     5

Could you find the nursery easily?                            1     2     3     4     5  
(Even if you don't have a baby, please go look!)

Is it SPOTLESS?    1     2     3     4     5

Does it look well-staffed and safe?                    1     2     3     4     5

Say more about the nursery or small children's ministries?

Does the church look inviting and attractive, or a bit tired? 1 2 3 4 5  
Specifics?

Could you tell where you were supposed to go? What you were supposed to do?

**How many** people asked (or motioned!) you to sit with them?

What did the church do beautifully to help you enter their community or prepare for worship?

Is there something you would consider doing differently?

## WORSHIP

(Rate on a scale of 1 to 5, with 1 lowest, 5 the best. Feel free to write in more)

Overall, in your own words, what was your impression of worship?

Was the style of worship familiar to you? 1 2 3 4 5

Was the sermon inspiring/thought-provoking? 1 2 3 4 5

Quality of the music? 1 2 3 4 5

Did you feel as if you were worshiping God for real? 1 2 3 4 5

Was the service well-organized, with good pacing? 1 2 3 4 5

Did the worship, prayer, sermon and music seem appropriate for the people attending the service? 1 2 3 4 5

What did you learn from the worship/sermon/music/prayer?

Do members seem to have a deep connection with each other? 1 2 3 4 5

With God? 1 2 3 4 5

Did the regular members seem to love their church? 1 2 3 4 5

Do they give evidence of growing spiritually? 1 2 3 4 5

Did this worship draw you to the church community? 1 2 3 4 5

Did the worship draw you closer to God? 1 2 3 4 5

Did church members help you “fit into” the service? 1 2 3 4 5

Did the service make you want to ask a question? What is it?

What did you love most about the service?

If you could change something, what would it be?

## AFTERWARDS

How were you invited to continue with the church?

Personal invitations — **how many** people asked you to:

Coffee time?

Next week’s worship?

Lunch or to meet outside church?

Mid-week event or anything else?

Did you stay after worship and talk with people? How was it?

